



Melbourne Highland Games & Celtic Festival Inc.  
ABN: 23 644 075 851 Registered Number: A0025050D  
[www.melbournehighlandgames.org.au](http://www.melbournehighlandgames.org.au) [f@MelbourneHighlandGames](https://www.facebook.com/MelbourneHighlandGames)

**President: Wayne Makin**

**Secretary: Alistair McInnes**

July 2024

To whom it may concern

### **Sponsorship of the Melbourne Highland Games and Celtic Festival**

The Melbourne Highland Games and Celtic Festival Inc. is a cherished tradition in the Maroondah area, celebrating over 50 years of cultural heritage and community spirit.

Our goal is to be the premier Highland Games and Celtic Festival in Victoria, with an expanded and more diverse program of events. Our next festival is scheduled for Sunday, 23 March 2025, at Eastfield Park in Croydon. We invite you to become a sponsor of this exciting event.

Our Games event in 2025 will host the International Heavy Games athletes from the United Kingdom, Europe, North America and New Zealand. This is a much sought after event and has massive social media coverage which has the capacity to showcase not only the athletes but also the sponsored products.

By sponsoring us, you will help us deliver an authentic and enjoyable experience that highlights the rich history and diversity of the Highland Games and Celtic culture. Your support will also contribute to the growth and enhancement of our festival for future generations. We offer a variety of sponsorship options to fit your budget and preferences, whether you choose to sponsor the Games, specific events, displays and activities, or the festival as a whole.

Please refer to the attached Sponsorship brochure for detailed information on the benefits and costs of each sponsorship package. As a sponsor, you will receive exposure on our website, social media platforms, and printed Programme booklet. Depending on the level of sponsorship, your business signage will be prominently displayed around the festival grounds, and you will have access to our hospitality area.

If monetary sponsorship is not feasible, we also welcome in-kind sponsorship arrangements. In appreciation, we will provide you with a Certificate of Appreciation to display at your business premises. Alternatively, you can choose to advertise your business in our printed Programme booklet without committing to a sponsorship package. For sponsorship or advertising inquiries, please contact our Sponsorship Coordinator, Melissa Ventre, at [sponsorship@melbournehighlandgames.org.au](mailto:sponsorship@melbournehighlandgames.org.au), or reach out to the Executive Committee directly.

Thank you for your consideration and support.

Yours sincerely

**Wayne Makin**

President

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**Alistair McInnes**

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